Malaysian Bar Legal Directory 2009

Introduction

The Bar Council is proud to announce that the Malaysian Bar Legal Directory 2009 will be available soon. For the first time, the Directory will be in CD format. It will include the latest contact details of lawyers and legal firms registered in Peninsular Malaysia. In addition, it will also carry contact details of government departments, statutory bodies and advertisements of products plus services, which are beneficial.

Target Audience

The Legal Directory is aimed at keeping lawyers, judges and government officers connected. It also represents a niche target audience creating a unique marketing opportunity for advertisers.

Circulation

The Legal Directory is to be circulated to more than 15,000 practising lawyers, legal officers (judges, AG's Chambers staff), diplomats, corporate counsels, etc.

LEGAL DIRECTORY ADVERTISEMENT RATE CARD

PACKAGE	DURATION	SIZE (PIXEL)	DESCRIPTION	MEMBERS' RATE
Package A	12 months	170 x 170	Mini Box	RM 2,000
Package B	12 months	395 x 55	Top Banner	RM 3,800
Package C	12 months	185 x 640	Tower Layout	RM 6,800

Terms & Conditions

Booking and Material Deadline

To send all materials before 31st May 2009.

Payment Terms

Placement of advertisement is only confirmed when payment is received. Payment by cheque should be made payable to "Bar Council".

Cancellations

No cancellations accepted after the booking deadline. The Bar Council reserves the right to use existing material if replacements are not received in time or to change space booked if cancelled after the deadline.

Finance Department
Bar Council Malaysia, No13, 15 & 17, Leboh Pasar Besar, 50050, Kuala Lumpur
Tel: 03-2031 3003 Fax: 03-2026 1313, 2034 2825, 2072 5818

Legal Directory 2009
Order Form

Firm .....

Address .....

.....

.....

.....

Contact Person .....

Contact No .....

Fax No .....

Payment

We hereby accept and agree to the conditions stated below and attach (*please tick (✓) where applicable*)

☐ Cash

☐ Cheque made payable to "Bar Council"
Cheque no: .....

Please indicate your preferred choice/s in the boxes below (✓)

	PACKAGE	DESCRIPTION	NO INSERTION	MEMBERS' RATE	TOTAL
☐	Package A	Mini Box		RM 2,000	
☐	Package B	Top Banner		RM 3,800	
☐	Package C	Tower Layout		RM 6,800	
				SUB TOTAL	

CONDITIONS:

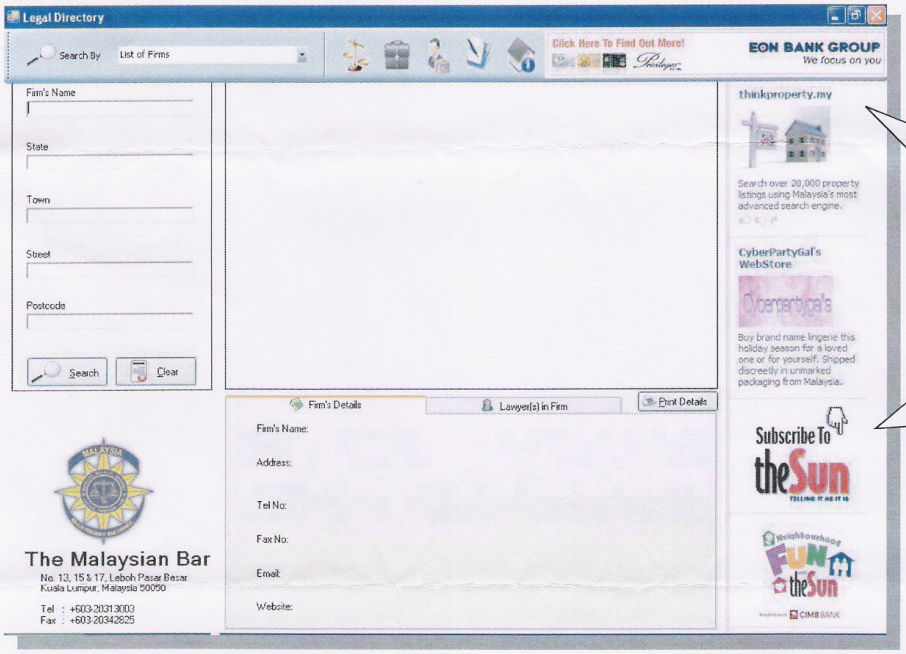
* Full payment is required upon confirmation.
* Allocation of advertising slots will be based upon receipt of full payment.
* Please note that the deadline to receive the application form is 31st May 2009. Any forms received after that deadline will not be entertained.
* The Bar Council shall not be held liable for any omission, error, or inaccuracy which may arise from the advertisement/order received.

Authorised Signature & Company Chop

Malaysian Bar Legal Directory 2009

SAMPLE ADVERTISEMENT TEMPLATE

Members of the Malaysian Bar

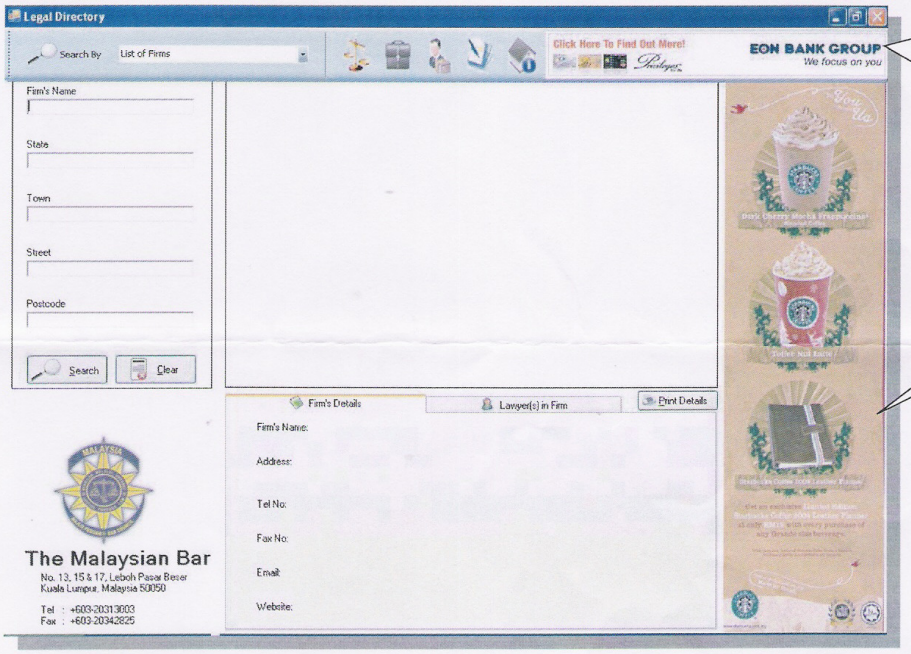


Package A

Mini Box
RM2,000

Package A

Mini Box
RM2,000



Package B

Top Banner
RM3,800

Package C

Tower Layout
RM6,800

Advertising Technical Specifications

Package A (Mini Box)

- Your banner may be supplied as a GIF or JPEG file (containing images and text)
- 170 pixels wide x 170 pixels high.
- the banner advert can have no more than 4 rotations (for GIF animation)
- You must also supply the **web address URL*** for the linking page to your banner advert

Package B (Top Banner)

- Your banner may be supplied as a GIF or JPEG file (containing images and text)
- 395 pixels wide x 55 pixels high.
- the banner advert can have no more than 4 rotations (for GIF animation)
- You must also supply the **web address URL*** for the linking page to your banner advert

Package C (Tower Layout)

- Your banner may be supplied as a GIF or JPEG file (containing images and text)
- 185 pixels wide x 640 pixels high.
- the banner advert can have no more than 4 rotations (for GIF animation)
- You must also supply the **web address URL*** for the linking page to your banner advert

* For companies that do not have WEB pages, you may supply us a write-up not more than 200words and a logo of your company.

NOTE

- Each Advert will be shown for minimum of 5 seconds in sequence.
- For FLASH (swf) creatives, please add 30% loading on the price of advert. Flash animations will be for max duration of 10 seconds.
- A total of 15,000 copies of the CD will be distributed to all registered lawyers in this country as well as embassies and other agencies.

OPTIONAL SERVICES

- Banner Design - RM1,200 per banner